



## CEOs Count: Mobilizing Philanthropy for a Successful Census

The California Endowment - Sierra Conference Room  
1000 N. Alameda Street  
Los Angeles, CA 90012

Monday, January 14, 2019  
11:00am – 2:00pm

### Purpose

To mobilize philanthropy in the state of California to take action to invest in ensuring that the 2020 Census achieves a Complete Count in hard-to-count communities.

TIME	ACTIVITY
11:00am – 11:10am	Gathering and greeting
11:10am – 11:30am	Opening Comments & Introductions - Dr. Ross - The California Endowment
11:30am – 11:50am	What's at Stake for California - John Kim - Advancement Project
11:50am – 12:15pm	What Philanthropy is Doing and How You Can Engage - Don Howard and Daranee Petsod - Grantmakers Concerned with Immigrants and Refugees
12:15pm – 12:30pm	Call to Action - Investment in the Census - Antonia Hernández - California Community Foundation
12:30pm – 2:00pm	Lunch Conversation & Closing

**Commented [1]:** Please add names of speakers in each section, as per request by Stephania