# October 2020 Survey Results

# California 2020 Statewide Census Funders’ Initiative

# Number of Respondents: 16

# 1. When would you prefer to have our next meeting of the California 2020 Census Funders’ Initiative?

* Late October – 2 (12.5%)
* Early November (post-election) – 6 (37.5%)
* Mid-November (before Thanksgiving) – 8 (50%)

**2. What do you consider the three most important topics that we should discuss? (Select 3 options)**

* Continuing our census efforts beyond 2020: Discuss areas of interests, and what ongoing engagement and coordination may look like – 12 (75%)
* General updates: Status of response in California; census operations, litigation, and legislation – 11 (68.75%)
* Assessing the year: Reflect on what has happened this year – key moments, learnings – 9 (56.25%)
* Protecting data quality: What funders can do to mitigate and protect the integrity of 2020 Census data – 8 (50%)
* Preliminary evaluation info: Overview of evaluation; initial results of our Initiative’s evaluation survey of grantees - 7 (43.75%)
* Other: Beyond census - what and how will this census statewide table continue, evolve or end? Timeline? – 1 (6.25%)

**3. How does your philanthropic institution plan to engage in census efforts once the count concludes this month?**

* Pivot to civic engagement
* We are shifting to focus on broadband outreach to increase internet access to our vulnerable communities. We may include messaging on how the census data will distribute federal funding for general knowledge if the state can provide those. We will also gather all our collateral, reflect on what and how we pivoted to determine future strategic efforts in reaching our HTC communities. A lot of these same communities are in need of resources we provide, so reflection on outreach efforts that were successful will prove useful in all aspects of our work.
* We are pivoting to a broader civic engagement effort. No doubt Census will stay play a role, but a minor role (and TBD).
* We are interested in following through on data integrity and litigation collective impact work and capturing what elements of coalition-building should be sustained into future power-building work like redistricting.
* Engaging funders in civic engagement beyond Census
* We are not sure and open to learning more.
* Evaluation and assessing role we can play in around data quality
* We will be working with our partners on final reporting and documenting lessons learned to help inform practices for 2030 and other censuses.
* I'm developing my budget for next year and hoping to set aside some funds for Census quality research, litigation, whatever we should do next year in California to try and repair this flawed Census. So I'd really like the next meeting to focus on looking forward to 2021, not on the evaluation or looking backward at how we did as a funders group. Maybe do that in January.
* Potentially through supporting democracy and civic engagement overall
* TBD. If there are policy advocacy opportunities, we'd like to get involved.
* We have made Redistricting grants and will continue to track those, but will not be making new investments.
* Currently assessing how to best to support data integrity efforts. Move into our census regional evaluation. Will also be supporting redistricting efforts.
* SFF continues to focus on civic engagement and movement building with a strong focus on Black, Indigenous and other people of color. We don’t have a specific post-Census focus since our work is ongoing but collaborating with other funders and GCIR will be key to developing our joint strategies as we move into this next time period.
* We will continue to monitor data mitigation efforts in CA and the national scene. Redistricting is also in process.
* Our census efforts will be exclusively focused on assessing outcomes and working with a consultant on developing lessons learned. I am working closely with Kaci Patterson on this as it relates to the 0-5 population in LA County.

# 4. Are there other census-related questions on your mind that you want GCIR or the statewide table to address? (Optional)

* We'd like to understand how our processes, our pivots, our responses on these surveys have influenced the strategy that will lead the census outreach efforts of 2030.
* Would be curious if other regions are putting together a Census Playbook -- what worked, what didn't work, lessons learned for 2030. Charitable Ventures is putting such a guide together for the Orange County region for 2030.
* Perhaps you can share updates as pre-work so we are all working off the latest information, to then dig into topics with the meeting time.
* How can we truly evaluate the success of the Census?
* An update on how we as a state have done on Census would be nice, although I'm also thinking this could be a written product (even an email) from GCIR. Give me something to share with my leadership and Board about how California did on the Census, so we have a macro sense of what all our investments (philanthropy and government) accomplished.
* Is there a high level story we can take back to each of our funders around how Census in CA played out and philanthropy's role?
* If new civic engagement capacities or infrastructure were developed or strengthened through the statewide and regional census work what is our role as funders in sustaining and growing ongoing movement building to advance racial equity and economic inclusion going forward?