



Promoting an Affirmative Immigrant Integration Agenda for Philanthropy 2007-2009 Strategic Plan

GCIR's 2007-2009 strategic plan focuses our research, publications, programs, and communications resources on helping funders promote immigrant integration to improve the well-being of newcomers and our broader society. The plan builds on our accomplishments under the 2003-06 strategic plan, the extensive research we conducted for our immigrant integration framework and toolkit, and numerous interviews with internal and external stakeholders.

The strategic plan calls for GCIR to serve as an authoritative voice and resource on immigrant and refugee issues and a leader in identifying emerging trends and framing strategies for the philanthropic sector. To this end, this three-year plan seeks to achieve the following outcomes and goals:

Outcome 1: Philanthropy recognizes GCIR as the authoritative voice and resource on immigrant and refugee issues.

- A. To provide diverse grantmakers with opportunities to build skills, increase knowledge, and become inspired to act.
- B. To increase GCIR's visibility by highlighting our value to philanthropy.

Outcome 2: GCIR leaders and members are actively engaged in promoting our work and in increasing philanthropic response to issues affecting immigrants and refugees.

- A. To understand members' needs and interests and promote networking and information sharing among the members.
- B. To build the skills of members and provide the resources they need to advance our immigrant integration agenda.

Outcome 3: Funders rely on GCIR as a premier one-stop center for high-quality information resources, technical assistance, and consultation.

- A. Keep members and others in philanthropy apprised of the latest issues and developments in the field and deepen their analysis and understanding of these issues.
- B. To promote effective immigrant-related grantmaking.

Outcome 4: GCIR has a strong organizational infrastructure to support membership, program, and communications activities.

- A. To have a fully engaged board of directors whose knowledge and expertise are effectively utilized on a regular basis.
- B. To develop a strong, diverse, effective staff with the skills, resources, and support necessary to implement the strategic plan.
- C. To retain and expand our membership base.
- D. To establish a diverse funding base from membership dues, grants, sponsorships, and earned income.
- E. To create a well-coordinated operation where membership, program, and communications activities are connected and build off each other.

We believe this three-year plan—through leadership in the philanthropic sector, high-quality products and services, and active engagement of members—will help strengthen our reputation as an effective and influential grantmaker affinity group.

We invite you to participate in the work of GCIR. As an active member or leader in one of GCIR's committees, you will connect with diverse colleagues, build new skills and contacts, and be part of a dynamic movement to fully integrate immigrants into U.S. society. We welcome your involvement as we work together to enhance philanthropy's investment in immigrant and refugee issues.