

Census 2010 California Outreach Training Webinar
Using Online Mapping & Organizing Tools to Reach Hard-to-Count Communities
Hosted by Healthy City/Advancement Project
Co-sponsored by California Complete Count and GCIR
<http://census2010.healthycity.org>

Please join us for an **in-depth training** on our web-based mapping system that directly supports your outreach and planning to reach Census 2010 "Hard to Count" populations. This webinar will provide **step-by-step guidance** in putting this resource to use in your community.

In support of Census 2010 Complete Count efforts in California, Healthy City launched an on-line, interactive mapping platform on Census 2010 HTC populations last summer. The system allowed users to map and identify hard to count populations, overlay relevant demographic and other data, and view available community resources (e.g. Questionnaire Assistance Centers, elected officials, CBO's and other census-related resources, etc.). For the past 6 months, it has been used for Census outreach planning up and down the state. Now, we have built upon this system to allow advanced users to upload their own data, plan and 'draw' their own outreach boundaries, track the progress of their outreach, and coordinate outreach with census 2010 outreach partners. As the Census fast approaches and many partners are launching their efforts, we feel this coordinating capacity will be critical. This training will go through all aspects of this system, including how to use it for partnership building/coordinating activities.

When: Friday, February 26th 1:00pm – 2:30pm PST
Thursday, March 18th 10:00am – 11:30pm PST

Who: All public and private entities engaged in Census 2010 outreach (community based organizations, media, nonprofits, etc.)

How: February 26th

Reserve your Webinar seat now at: <https://www2.gotomeeting.com/register/883878538>
Webinar ID: 883-878-538
Webinar Password: healthycity (all lowercase, no spaces)
Join the conference call: 1-800-250-2600
Call Password: 863367# (please be sure to press "#" after you have entered in the numeric code)

March 18th

Reserve your Webinar seat now at: <https://www2.gotomeeting.com/register/987771571>
Webinar ID: 987-771-571
Webinar Password: healthycity (all lowercase, no spaces)
Join the conference call: 1-800-250-2600
Call Password: 863367# (please be sure to press "#" after you have entered in the numeric code)



More on HealthyCity.org... HealthyCity.org is a web-based GIS tool and, has become a nation-leading model of how to re-purpose GIS technology to meet a wide array of public sector and community research needs. By bringing together a broad spectrum of data resources with expansive technology, the Healthy City Project has realized how GIS mapping can support more data-driven planning, inform public policy, and facilitate community engagement. HealthyCity.org provides free access to the largest database of community resources and localized demographic, health, and other community data on a GIS mapping system in Los Angeles County, and soon all of California.

You can find a preview of the interactive HTC mapping system at: www.hardtocount.healthycity.org